

FOR IMMEDIATE RELEASE:

CONTACTS: Caroline March-Long on behalf of Sansin 434-295-5938 cdlong@earthlink.net

Sjoerd Bos Vice President, Sansin Corporation 519-245-2001

Canmore Paints & Interiors Introduces Sansin Enviro Stains for Durable, Low VOC Wood Protection

-- Sansin products meet the most stringent air quality regulations --

Strathroy, Ontario, Canada, August 30, 2010 - The Sansin Corporation (<u>www.sansin.com</u>) today announced that Canmore Paints & Interiors, based in Canmore, Alberta (http://www.benjaminmoorebanff.com/home/home/sb.cn), a locally owned and operated business, will offer its line of interior and exterior environmentally friendly wood coatings and sealants. Sansin's water-borne, low VOC products meet growing demand for highly durable finishes that emit less fumes and odor. Sansin wood protection products meet the most stringent air quality regulations.

"We have harsh winters in our area. So, we were pleased to find an exterior wood finish that can last more than a couple years before re-application. Sansin is a best-in-class, environmentally friendly stain that penetrates deep into the wood, rather than just sitting on top, for lasting protection," said Stephen Steel, Owner of Canmore Paint & Interiors. "And, Sansin's interior wood finishes apply and bond very well, but are healthier to apply with less harmful fumes."

Canmore will carry Sansin's line of Enviro Stain exterior wood stains, cleaners and sealants (DECTM, ClassicTM, ENSTM SDFTM) and its Purity Interior stains, gels and clears at its location on 906 Bow Valley Trail in Canmore, Alberta.

"Canmore has top-notch staff that offer a very high level of personalized customer service that is so important for successful wood finishing. We were happy to see the excitement by their staff in offering our water-borne, environmentally friendly wood products that match or exceed traditional film-forming finishes on the market," said Sjoerd Bos, Vice President of the Sansin Corporation.

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally friendly, 'water-borne' interior and exterior wood products and technologies. Sansin's products deliver outstanding color, durability and performance, without the toxicity found in conventional stains. Sansin Enviro Stains use water, not petroleum solvents, to deeply penetrate and protect wood naturally, from within. Sansin has dealer networks in both Canada and the U.S. To learn more about Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.Sansin.com.

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